

Svitlana Valerievna Filyppova

Director of Institute of Business, Economics and Information Fechnology (IBEIT) of Odessa National Polytechnic University (ONPU).

Area of Scientific Interests – innovative management technologies, management analysis in entrepreneurship, transformational processes and management of innovative development of industrial production, knowledge economy and innovation in society and production, business incubation and acceleration of small business, virtual incubators. Author of more than 300 scientific and methodological works, including: 1 textbook, 19 textbooks for VNs, 2 multimedia and 2 English-language, 1 brand book, 35 monographs; 90 articles; 9 certificates of registration of copyright.



Kostyantyn Ivanovich Tkach

Doctor of economic sciences. Professor of Administrative Management and Market Problems Department, Odesa National Polytechnic University Chairman of Avers Ltd., FDI (foreign invested enterprise). Area of scientific interests – theoretical bases of bipolar national industrial policy, formation of integration model of functioning in the industry of Ukraine, industrial economics, economic problems of functioning and development of corporate structures in the economy of Ukraine. Author of 33 scientific and methodological works, including: 1 monograph, 1 textbook, 1 textbook for VNs, 23 articles, 13 certificates of registration of copyright.



Valentyna Yulievna Vasylieva

Leading specialist of marketing and innovation policy of the Odessa National Polytechnic University. Area of scientific interests – intellectual potential, industrial enterprise, limited resources, innovation-oriented business partnership, higher education institution, theoretical and methodological approach. Author of 21 scientific works, including 9 articles in professional editions of Ukraine, 1 in scientific periodicals of other states, 3 in other publications, 11 reports and abstracts at scientific conferences. A FORMATION OF INTELECTION FOTENTIAL OF AN INDUSTRIAL ENTERPRISE RESOURCE CONSTRAINTS AND INNOVATION-ORIEN

SVITLANA FILYPPOVA KONSTANTIN TKACH VALENTYNA VASYLIEVA

FORMATION OF INTELLECTUAL POTENTIAL OF AN INDUSTRIAL ENTERPRISE: RESOURCE CONSTRAINTS AND INNOVATION-ORIENTED BUSINESS PARTNERSHIP

MONOGRAPH

Time Realities Scientific Group UG (haftungsbeschrankt)

timerealities.com



TIME REALITIES

Time Realities Scientific Group UG Schopperstr. 24, 97421 Schweinfurt, Germany Publisher ID 5275053 timeraalities@gmail.com

2018